

MONDAY
January 24, 2011

TOUR NEWS

PING®



Lorena Ochoa re-signs multi-year agreement. See story on next page.



NEW SEASON. NEW LOOK.

Sporting a new exterior, PING's PGA Tour Workshop hit the road for the 2011 season. [CLICK HERE TO VIEW OUR TWO-DAY VIDEO TRAVELOGUE.](#)



**PING®
SHOT OF THE WEEK**

Boys will be boys. Two who like to have fun are PING Pro Lee Westwood, here snapping a smart-phone picture of British Open champion Louis Oosthuizen clowning around prior to the Abu Dhabi HSBC Golf Championship.

**ZACK MILLER
WHAT'S IN THE BAG**

DRIVER: i15, 8°, Graphite Design Tour AD DI 7 shaft

WOODS: i15 15.5°, Graphite Design Tour AD DI 8

IRONS: S56 3-9, KBS Tour shafts

WEDGES: Tour-S Rustique, 47°, Tour-W, 52°, KBS Tour shafts

PUTTER: Scottsdale Pickemup Long, 50"



Zack Miller is one of seven PING rookies to watch in 2011.

Ochoa remains highly visible and influential presence in golf

PING announced it has re-signed Lorena Ochoa to continue its long-term relationship as a global representative. Since retiring from the LPGA Tour last April as the world's #1 female golfer, her golf-related focus has been on growing her Lorena Ochoa Foundation, the Ochoa

Ochoa won 27 LPGA events and two majors playing PING.

Golf Academies, and the Lorena Ochoa Invitational LPGA tournament.

"PING's equipment helped me to win many tournaments going all the way back to juniors," Ochoa said. "But our relationship goes deeper. They are always there to lend a hand. PING is an important part of my team."

THE WEEK AHEAD	PGA TOUR	EUROPEAN TOUR
	<p>Farmers Insurance Open Jan. 27-30 Torrey Pines GC, La Jolla, Calif.</p> <p>PING players in the field: D.J. Brigman, Angel Cabrera (left) making his 2011 debut, Chris DiMarco, Scott Gordon, Billy Horschel, Bill Lunde, Hunter Mahan, Zack Miller, Nick O'Hern, Martin Piller, Alex Prugh, Chris Riley, Daniel Summerhays, Kevin Sutherland, Michael Thompson, Bubba Watson</p>	<p>Volvo Golf Champions Jan. 27-30 The Royal Golf Club, Kingdom of Bahrain</p> <p>PING players in the field: Alejandro Canizares, Rhys Davies, Gregory Havret, Miguel Angel Jimenez, John Parry</p>