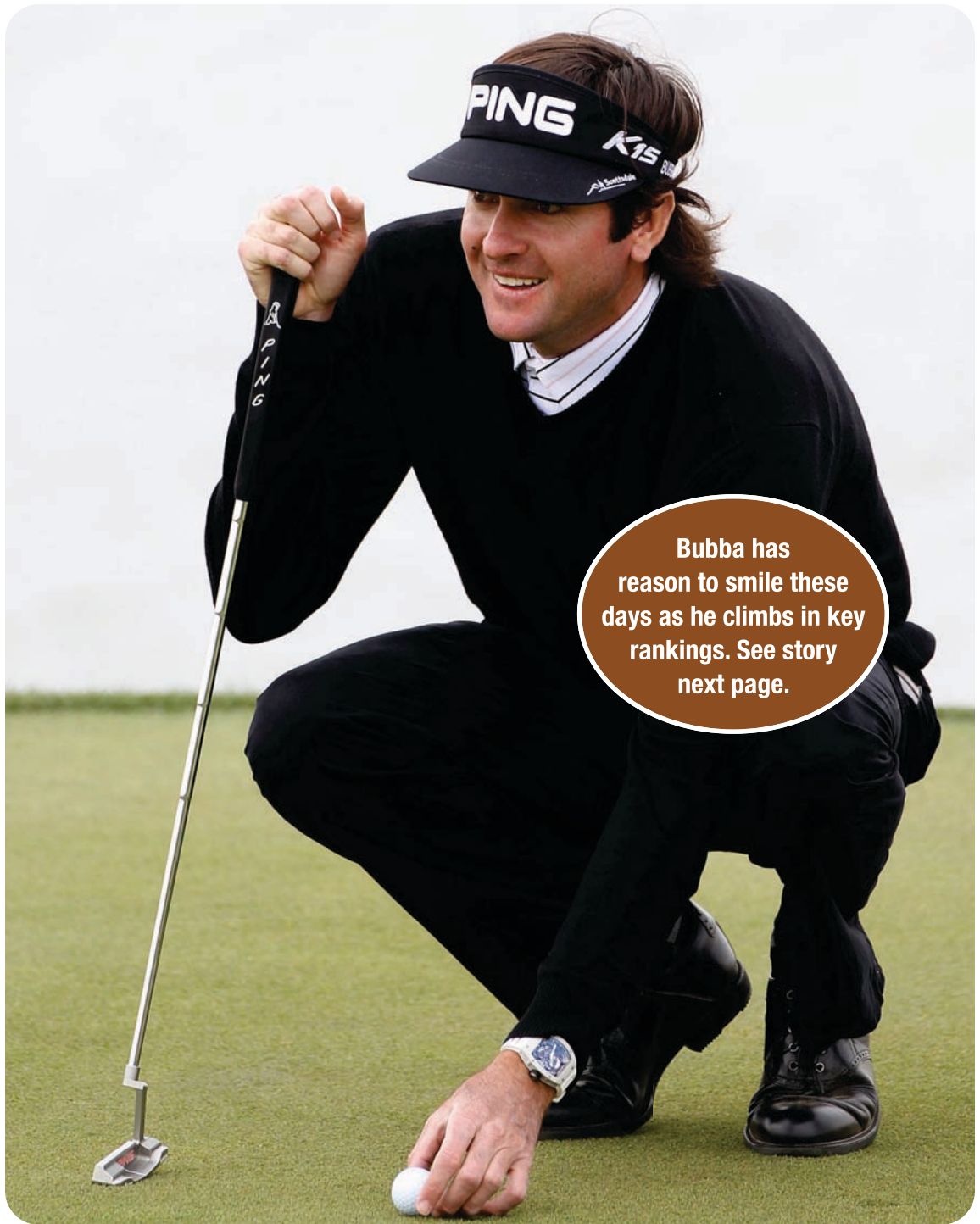


MONDAY
February 28, 2011

PING® TOUR NEWS

FINES



Bubba has reason to smile these days as he climbs in key rankings. See story next page.



LOUIS' MAJOR MOMENT IN THE PUTTER VAULT

Last week Louis Oosthuizen was presented a solid-gold Redwood Anser, the model he used to win the 2010 British Open. PING Chairman & CEO John Solheim did the honors, adding Louis to the list of 53 major winners who've had their PING putters immortalized in the Gold Putter Vault. Louis also signed autographs and tested equipment on the range during his visit.



PING
SHOT OF
THE WEEK

Lee Westwood visited PING last week to sign hundreds of autographs for employees and test equipment on the range. His visit culminated in the Gold Putter Vault, where he was photographed with his 40 gold-plated PING putters.

MIGUEL ANGEL JIMENEZ WHAT'S IN THE BAG

DRIVER: G15, 9°, Aldila RIP 60S shaft tipped 1.5", 46", D5

WOODS: TiSiTec 3-wood, 12°, UST Pro Force 75gX shaft; TiSiTec 5-wood, 17°, UST V2 86gX

IRONS: S56 3-PW, Red color code, True Temper Dynamic Gold X100 Superlite shafts

WEDGES: Tour-S 52° (Silver), Tour-S 60°/TS (Rustique), X100 Superlite shafts

PUTTER: Scottsdale Pickemup, 2.5°, 33.5"



Bubba's on the rise with rare combination of power and finesse

Surging back from five holes down with eight to play to earn a semifinals berth at the WGC-Accenture Match Play was only Bubba's latest head-turning accomplishment. His performance in Arizona, combined with a recent win, has

Bubba is #1 on Tour in driving at 314.8 yards and #2 in GIR at 76.8%

vaulted him to second on the Tour's money list behind PING Pro Mark Wilson. He's #1 on Tour in driving distance at 314.8 yards and is second in GIR at 76.8%. Bubba is ranked #15 in the Official World Golf Ranking, his highest position to date.

THE WEEK AHEAD



PGA TOUR

The Honda Classic

March 3-6
PGA National Champion Course
Palm Beach Gardens, Fla.

PING pros in the field:

D.J. Brigman, Angel Cabrera, Mark Calcavecchia, Chris DiMarco, Billy Horschel, Jeff Maggert, Zack Miller, Nick O'Hern, Louis Oosthuizen, second-year PING Pro **Alex Prugh (left)**, Heath Slocum, Daniel Summerhays, Kevin Sutherland, Lee Westwood

NATIONWIDE TOUR

Pacific Rubiales Bogota Open

March 3-6
Country Club de Bogota
Bogota, Colombia

PING pros in the field:

Camilo Benedetti, David Branshaw, Daniel Chopra, Doug LaBelle II, Richard Lee, David Lingmerth, Rob Oppenheim, Ted Purdy